

# ANNELIE FOUQUET

SENIOR DESIGNER /  
CREATIVE DIRECTOR



## EXPERTISE

FMCG PACKAGING DESIGN

IDENTITY DESIGN

CAMPAIGN/PROJECT BRANDING

LAYOUT DESIGN

ADVERTISING



## TECH SKILLS

PHOTOSHOP

ILLUSTRATOR

INDESIGN



## MEMBERSHIPS IN PROFESSIONAL SOCIETIES

### VICE PRESIDENT

IST Alumni Association

NOV 2013 – MAY 2018

### MEMBER WITHOUT PORTFOLIO

IST Alumni Association

NOV 2011 – NOV 2013

### JUNIOR VICE PRESIDENT

IST Alumni Association

NOV 2005 – NOV 2006



## PERSONAL SKILLS

CREATIVE THINKER

SERVICE-ORIENTED

ORGANISED PROJECT MANAGER

MEETS DEADLINES  
WITH A SMILE



## PROFILE

I'm a designer with a passion for variety; happy to tackle all areas of design, be it branding, packaging, advertising, layout, annual reports, illustration, copy-writing, scripts, or social behaviour change communications. I have a good eye for detail, creative flair and strong organisational skills.

I am Swedish with an international background: I grew up in Tanzania, studied in Switzerland and started my career in the Netherlands & the UK. For the past 13 years I was involved with starting up and running a small creative agency in Tanzania. Since June 2018 I live in Stockholm. In my spare time I enjoy swimming or dabbling in amateur theatre, either on stage or off!



## EXPERIENCE

**FREELANCE DESIGN CONSULTANT** JULY 2004 - PRESENT  
South Africa, London, Sweden, Switzerland & Tanzania

**CREATIVE DIRECTOR/SHAREHOLDER** JAN 2005 - JULY 2018  
DJPA Partnership (Africa) Ltd., Dar es Salaam, Tanzania

**SENIOR DESIGNER/SHAREHOLDER** FEB 1994 - JUNE 2004  
DJPA, London, UK

**FREELANCE DESIGNER** SEPT 1993 - DEC 1993  
David Judd Associates, London, UK

**FREELANCE DESIGNER** JULY 1993 - AUG 1993  
Workstations Solutions, London, UK

**FREELANCE DESIGNER** NOV 1992 - JUNE 1993  
Self-employed, Dar es Salaam, Tanzania

**FREELANCE DESIGNER** JULY 1992 - OCT 1992  
In The Picture, Vogelenzang, The Netherlands

**PACKAGING DESIGNER** FEB 1991 - JUNE 1992  
De Witt Copenhagen, Amsterdam, The Netherlands

**JUNIOR DESIGNER** SEPT 1990 - DEC 1990  
Studio Bauman, Rotterdam, The Netherlands



## EDUCATION

**BACHELOR OF FINE ARTS (With Honors)** SEPT 1987 - AUG 1990  
Art Center College of Design (Europe)

**INTERNATIONAL BACCALAUREATE DEGREE** AUG 1984 - JUNE 1986  
International School of Tanganyika, Dar es Salaam, Tanzania



## LANGUAGES

**ENGLISH**  
**SWEDISH**  
**DUTCH**  
**FRENCH**  
**KISWAHILI**



FLUENT  
FLUENT  
GOOD  
REASONABLE  
BASIC



FLUENT  
FLUENT  
GOOD  
REASONABLE  
BASIC



FLUENT  
FLUENT  
FAIRLY GOOD  
REASONABLE  
BASIC



annelienilsson@yahoo.com



+46 (0)73-724 97 56